About the Campaign

Prevention Now! is a global campaign to ensure that governments and donor agencies provide funding to dramatically increase access to female condoms and other existing prevention options for women and men, to prevent the spread of HIV, reduce unintended pregnancy, and advance the sexual and reproductive health and rights of all people worldwide.

The campaign seeks to:

- Dramatically increase funding for the purchase, distribution, and program support needed to expand access to female condoms in every country;
- Reduce the per-unit costs of this method;
- Secure investments in programs to provide the information, training, and support for effective use of female condoms;
- Increase support for social marketing, information and education campaigns to inform women and men about female condoms and other prevention technologies.

The U.S. Campaign: The U.S. campaign is led by the Center for Health and Gender Equity (CHANGE) and a range of partners from across the United States. Our goal is to dramatically increase U.S. international funding to procure, distribute, and provide program support for female condoms within and across U.S. global AIDS and family planning programs. We focus on educating policymakers, the media, and strategic constituencies within the United States to push for a dramatic increase in U.S. funding for female condom procurement and distribution. We connect with U.S. domestic efforts to help make female condoms affordable and accessible to U.S. constituencies.

International/National Campaigns: Prevention Now! links with existing female condom campaigns in other countries and also seeks to catalyze new campaigns at the national and regional level across the world. Making female condoms more affordable and accessible will require increased support from international donors, and to reach this goal, we need a global movement. Moreover, sustained advocacy is also required to ensure that national governments include female condoms in their commodities purchasing plans, guarantee effective logistics management, and support the effective introduction of female condoms within and across HIV prevention and reproductive health programs.

To join the campaign as an individual or organization, please go to www.preventionnow.net and sign the Prevention Now! petition.

The Prevention Now! campaign is hosted at the Center for Health and Gender Equity (CHANGE), a U.S.-based nongovernmental organization whose mission is to ensure that U.S. international policies and programs promote sexual and reproductive health and rights for women and girls worldwide.